



**DAVID MATHEWS**  
CENTER *for* CIVIC LIFE

**May 16, 2019**

Dear Friend,

On behalf of the David Mathews Center for Civic Life, it's my pleasure to announce our fourth annual **Civic Institute** to be held on **Friday, August 16, 2019** at the American Village in Montevallo, Alabama.

The 2019 Civic Institute is your annual opportunity to connect with civic-minded change-makers and thought leaders from across Alabama. Last year's sold-out event brought 200 Alabamians together to connect and collaborate to increase active citizenship, community collaboration, and effective decision making in communities across Alabama. Sponsors play a crucial role in making the Civic Institute accessible for Alabamians from a variety of backgrounds and all corners of the state.

We believe your presence and sponsorship would add great value to this event, and we would love to have your organization represented. Your sponsorship of the 2019 Civic Institute allows us to provide scholarships for diverse participation, to engage thoughtful speakers, and to spotlight Alabamians who are making a difference in communities across our great state. To learn more visit <https://2019civicinstitute.eventbrite.com>, send me an email, or give me a call.

If you would like to participate in this year's Civic Institute as a sponsor, please contact me at your convenience. Package options and recognition opportunities are enclosed for a tax-deductible sponsorship donation. Regardless of whether you decide to sponsor this event, we would be delighted to have you attend the Civic Institute. I hope you'll join us as we work together to build a better civic future for Alabama!

Kind Regards,

Cristin F. Brawner  
Executive Director  
[cfoster@mathewscenter.org](mailto:cfoster@mathewscenter.org)  
(205) 665-9005, ext. 67

### *About Us*

*Founded in 2005, the David Mathews Center for Civic Life is a nonpartisan nonprofit working to strengthen civic life in Alabama. The Mathews Center honors the life and work of Dr. David Mathews, a native of Grove Hill, Alabama, former president of the University of Alabama, and Secretary of Health, Education, & Welfare for President Gerald Ford.*



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David Mathews Center for Civic Life **2019 Civic Institute** sponsorship levels and details:

- **Sponsor Lunch (\$1,000 – \$3,000).** The Luncheon Sponsor(s) will be recognized in the event program, on program banners, and acknowledged throughout the day. Luncheon Sponsor(s) may choose to sponsor part of the luncheon for \$1,000 or more, or the entire luncheon for \$3,000. Luncheon Sponsor(s) will receive 8 free registrations/one table at the luncheon if they sponsor the entire luncheon, while those who sponsor for \$1,000 or more will receive 4 complimentary registrations. Luncheon sponsors will also be given an exhibit table should they desire to share information with attendees. The luncheon keynote will be provided by Dr. David Mathews. Dr. Mathews' address will focus on ways we as Alabamians can work better together in our home towns and across our state.
- **Sponsor a Session (\$250).** Session Sponsors may share promotional materials during their sponsored session and will receive 2 free registrations. Session Sponsors will be acknowledged in the event program and throughout the six breakout sessions. Sessions will focus on topics ranging from improving civic education for young Alabamians to addressing difficult issues in communities to leveraging Alabama's assets to address our state's greatest challenges. Session sponsors will also be given the opportunity to share information at an exhibit table.
- **Sponsor a Seat or Seats (\$35 or more).** Seat Sponsors will provide scholarships for youth and low-income registrants. Each seat is \$35; there is not a limit to the number of seats available for sponsorship. Seat Sponsors will be acknowledged in the event program. Seat sponsorships are a profoundly fundamental way to ensure that all Alabamians can have a place at the table - a vital component of a thriving democracy.

All sponsor logos will appear on Civic Institute materials and on our event webpage. Sponsorship donations are tax deductible. For more information regarding the event, please visit <https://2019civicinstitute.eventbrite.com>.

*Checks should be made out to the David Mathews Center for Civic Life and mailed to the Mathews Center at P.O. Box 136, Montevallo, AL 35115.*